



Start The Adventure In Reading



Serving Children Since 1985

## Annual Report 2012

### Working Together for Kids

This past school year, nearly 350 trained STAIR tutors worked one-on-one with young New Orleans public school students who were in danger of failing reading, sending these children on to the next grade as happy, confident young readers. This transformation could not have happened without the collaborative efforts of STAIR’s many partners, including teachers, parents, tutors and the many child-focused organizations, churches and universities with which STAIR works closely. This annual report highlights STAIR’s accomplishments over the past year illustrating that by teaming up with other community resources, STAIR can make an even greater impact on a child’s success in school and in life.

Looking to the future, STAIR’s plans include a review of curriculum and program policies to ensure STAIR continues to follow best practices in serving students, families and schools. To further strengthen the organization’s planning efforts, STAIR’s executive director has been chosen to participate in the Nonprofit Strategy Institute conducted by Tulane’s Center for Public Service. The Institute will provide valuable tools to assist STAIR. Working together with staff, the STAIR Board and Advisory Council are committed to the long-term continued success of STAIR.

Tina Brockmann  
President

Sara W. Woodard  
Executive Director



**STAIR Marks 4<sup>th</sup> Year of PRIME TIME:** This 6-week LA Endowment for the Humanities-funded program has been conducted by STAIR each semester for the past 4 years with programs serving children and families from these schools: *ARISE Academy, Dibert Community, Capdau Charter, Matas Elementary, Esperanza Charter, Harte Elementary, Habans Elementary and Eisenhower Elementary.* STAIR will host the program serving Lafayette Academy in the fall of 2012 and Esperanza Charter School in the spring of 2013.



**School Advisory Group Advises STAIR:** In March, STAIR reached out to its partner schools and hosted the first annual **STAIR-School Advisory Group Dinner/Workshop.** Teachers and principals (representing 15 elementary schools) attended the interactive session which focused on best practices for student selection, curriculum and STAIR-school communications during the year.

#### STAIR Facts 2011-2012

- 218 students served
- 28 tutoring sites in Orleans, Jefferson and Plaquemines parishes
- 350+ volunteers donating 12,423 tutoring hours
- 34 public schools served
- Oral reading fluency on reading tests on average increased 90%

**Sponsored Sites Increase in 2012:** STAIR appreciates those entities that have agreed to financially support a number of the tutoring sites where the children and their tutors do their work. Many thanks to these 2011-2012 site sponsors: **PricewaterhouseCoopers**--Rayne Memorial United Methodist Church site; **Versabar, Inc.**—Woodland Presbyterian Church site; **Phillips 66**—Belle Chasse YMCA site; **Tulane University**—Tulane-Newcomb site; **New Orleans Kids Partnership**—Dibert Community School site; **St. Charles Ave. Presbyterian Church**—STAIR headquarters and tutoring sites; and **Entergy**—bus transportation at various sites.

### 2011-2012 STAIR Tutoring Sites

#### ORLEANS PARISH

Algiers United Methodist Church  
 ARISE Academy  
 Ben Franklin Elementary School  
 Carrollton Church of Christ  
 Dibert Elementary School  
 Dillard University  
 Harney Elementary School  
 Lafayette Academy  
 Lakeview Presbyterian Church  
 McDonogh #42 Elementary School  
 Nelson Charter School  
 Open World Family Services  
 Rayne Memorial United Methodist Church  
 St. Andrew's Episcopal Church  
 (Chalstrom House)  
 St. Charles Ave. Presbyterian Church (2 sites)  
 Success Preparatory Academy  
 Tulane University-Chapel of the Holy Spirit (2 sites)  
 Woodland Presbyterian Church

#### JEFFERSON PARISH

John Calvin Presbyterian Church (2 sites)  
 Faith Cumberland Presbyterian Church  
 William Hart Elementary School  
 Jefferson Presbyterian Church  
 Matas Elementary School  
 St. Paul's United Methodist Church

#### PLAQUEMINES PARISH

Belle Chasse Primary School



**New Orleans Kids Partnership includes STAIR:** Working closely with the 30+ NOKP partner organizations, STAIR staff coordinate efforts to recruit and place tutors, encourage family engagement and foster community schools.

Shown here is STAIR's table at the May Mentorfest recruitment event held at Kingsley House. NOKP partners include the New Orleans Public Library, CASA, School Health Connection, LA Children's Museum, Young Audiences and many more child-focused organizations.



**Taste New Orleans/Savor Literacy—New Event Supports STAIR:** Developed by a freshman Tulane student, this inaugural fundraiser for STAIR was held in March on Tulane's campus and will become an annual event. STAIR board

members and supporters enjoyed the many food vendors and live music. Proceeds from the event purchased curriculum materials for STAIR sites.

### AFFILIATE SITES

#### ALABAMA

Independent Presbyterian Church, Birmingham  
 (7 locations)

#### FLORIDA

Edgewater United Methodist Church, Port Charlotte  
 Pilgrim United Church of Christ, Port Charlotte

#### LOUISIANA

First United Methodist Church, Monroe

#### MARYLAND

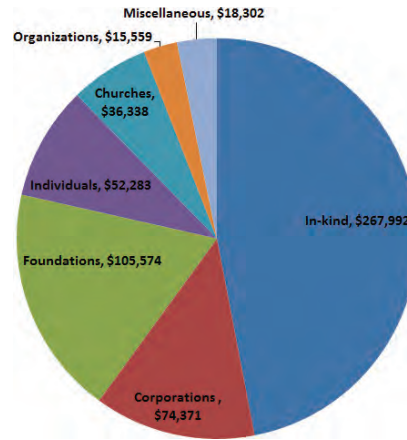
First Presbyterian Church, Annapolis

#### WEST VIRGINIA

Old Stone Presbyterian Church, Lewisburg



**2011-2012**



**Statement of Financial Activities  
June 30, 2012**

**Revenues and Support**

Corporations/Foundations	\$179,945
Churches	36,338
Individuals	52,283
Organizations	15,559
Interest	1,018
Misc. Revenue	<u>17,284</u>
<b>Subtotal</b>	<b>\$302,427</b>

In-kind Contributions	<u>267,992</u>
<b>TOTAL</b>	<b>\$570,419</b>

**Expenses**

Salaries/Taxes	\$247,086
Transportation	40,173
Curriculum/Supplies	9,068
Snacks	5,850
PR/Postage/Printing	15,715
Audit/Professional Fees	12,164
Insurance	3,686
Staff Development/Travel	2,506
Depreciation	5,361
Other	<u>10,892</u>
<b>Subtotal</b>	<b>\$352,501</b>

In-Kind Expenses (occupancy, curriculum/books, misc.)	<u>\$267,992</u>
<b>TOTAL</b>	<b>\$620,493</b>

**Statement of Financial Position  
June 30, 2012**

**ASSETS**

**Current Assets:**

<b>Cash and Cash equivalents</b>	<b>\$ 94,095</b>
<b>Investments</b>	<b>184,794</b>
<b>Pledges and Interest Receivable</b>	<b>9,000</b>
<b>Prepaid Expenses</b>	<u><b>1,162</b></u>
<b>Total Current Assets</b>	<b>\$289,051</b>

**Other Assets:**

<b>Furniture, fixtures and equipment-net</b>	<b>8,170</b>
<b>Library-books and videos-net</b>	<u><b>-</b></u>

<b>Total Assets</b>	<b>\$297,221</b>
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**LIABILITIES AND NET ASSETS**

**Liabilities:**

<b>Accounts payable</b>	<b>\$5,130</b>
<b>Capital lease payable</b>	<u><b>4,851</b></u>
<b>Total Liabilities</b>	<b>\$9,981</b>

**Net Assets:**

<b>Unrestricted</b>	<b>258,880</b>
<b>Temporarily restricted</b>	<u><b>28,360</b></u>
<b>Total Net Assets</b>	<b>287,240</b>

<b>Total Liabilities and Net Assets</b>	<b>\$297,221</b>
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**STAIR wishes to thank its individual, foundation, organization and corporate donors for their support. The following list reflects donations made between July 1, 2011 and June 30, 2012. Gifts received after July 1, 2011 will be acknowledged in a future issue. Every effort has been made to accurately report the names in these lists. Please contact STAIR with any questions or corrections. Thank you for giving the gift of reading!**

### Legend:

**STAIR Leaders:** \$5,000+  
**STAIR Champions:** \$1,000 to \$4,999  
**STAIR Benefactors:** \$500 to \$999  
**STAIR Patrons:** \$250 to \$499  
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e-mail: [stair@scapc.org](mailto:stair@scapc.org)



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- \$500 to Sponsor a Student for a semester
- \$250 to help provide bus transportation
- \$150 to recruit and train a tutor
- \$100 to provide curriculum materials for 10 students
- \$50 for reading games for 10 students
- \$ \_\_\_\_\_ Any size gift is greatly appreciated.

*Please make checks payable to Start The Adventure In Reading (STAIR)*

**STAIR, 1545 STATE STREET, NEW ORLEANS, LOUISIANA 70118**

**THANK YOU FOR GIVING THE GIFT OF READING!**