



Start The Adventure In Reading



Mission
To improve
the reading
skills and
self-esteem

Statement
of lower
elementary
school
students

Serving Children Since 1985

Annual Report 2012

Working Together for Kids

This past school year, nearly 350 trained STAIR tutors worked one-on-one with young New Orleans public school students who were in danger of failing reading, sending these children on to the next grade as happy, confident young readers. This transformation could not have happened without the collaborative efforts of STAIR’s many partners, including teachers, parents, tutors and the many child-focused organizations, churches and universities with which STAIR works closely. This annual report highlights STAIR’s accomplishments over the past year illustrating that by teaming up with other community resources, STAIR can make an even greater impact on a child’s success in school and in life.

Looking to the future, STAIR’s plans include a review of curriculum and program policies to ensure STAIR continues to follow best practices in serving students, families and schools. To further strengthen the organization’s planning efforts, STAIR’s executive director has been chosen to participate in the Nonprofit Strategy Institute conducted by Tulane’s Center for Public Service. The Institute will provide valuable tools to assist STAIR. Working together with staff, the STAIR Board and Advisory Council are committed to the long-term continued success of STAIR.

Tina Brockmann
President

Sara W. Woodard
Executive Director



STAIR Marks 4th Year of PRIME TIME: This 6-week LA Endowment for the Humanities-funded program has been conducted by STAIR each semester for the past 4 years with programs serving children and families from these schools: *ARISE Academy, Dibert Community, Capdau Charter, Matas Elementary, Esperanza Charter, Harte Elementary, Habans Elementary and Eisenhower Elementary.* STAIR will host the program serving Lafayette Academy in the fall of 2012 and Esperanza Charter School in the spring of 2013.



School Advisory Group Advises STAIR: In March, STAIR reached out to its partner schools and hosted the first annual **STAIR-School Advisory Group Dinner/Workshop.** Teachers and principals (representing 15 elementary schools) attended the interactive session which focused on best practices for student selection, curriculum and STAIR-school communications during the year.

STAIR Facts 2011-2012

- 218 students served
- 28 tutoring sites in Orleans, Jefferson and Plaquemines parishes
- 350+ volunteers donating 12,423 tutoring hours
- 34 public schools served
- Oral reading fluency on reading tests on average increased 90%

Sponsored Sites Increase in 2012: STAIR appreciates those entities that have agreed to financially support a number of the tutoring sites where the children and their tutors do their work. Many thanks to these 2011-2012 site sponsors: **PricewaterhouseCoopers**--Rayne Memorial United Methodist Church site; **Versabar, Inc.**—Woodland Presbyterian Church site; **Phillips 66**—Belle Chasse YMCA site; **Tulane University**—Tulane-Newcomb site; **New Orleans Kids Partnership**—Dibert Community School site; **St. Charles Ave. Presbyterian Church**—STAIR headquarters and tutoring sites; and **Entergy**—bus transportation at various sites.

2011-2012 STAIR Tutoring Sites

ORLEANS PARISH

Algiers United Methodist Church
 ARISE Academy
 Ben Franklin Elementary School
 Carrollton Church of Christ
 Dibert Elementary School
 Dillard University
 Harney Elementary School
 Lafayette Academy
 Lakeview Presbyterian Church
 McDonogh #42 Elementary School
 Nelson Charter School
 Open World Family Services
 Rayne Memorial United Methodist Church
 St. Andrew's Episcopal Church
 (Chalstrom House)
 St. Charles Ave. Presbyterian Church (2 sites)
 Success Preparatory Academy
 Tulane University-Chapel of the Holy Spirit (2 sites)
 Woodland Presbyterian Church

JEFFERSON PARISH

John Calvin Presbyterian Church (2 sites)
 Faith Cumberland Presbyterian Church
 William Hart Elementary School
 Jefferson Presbyterian Church
 Matas Elementary School
 St. Paul's United Methodist Church

PLAQUEMINES PARISH

Belle Chasse Primary School



New Orleans Kids Partnership includes STAIR: Working closely with the 30+ NOKP partner organizations, STAIR staff coordinate efforts to recruit and place tutors, encourage family engagement and foster community schools.

Shown here is STAIR's table at the May Mentorfest recruitment event held at Kingsley House. NOKP partners include the New Orleans Public Library, CASA, School Health Connection, LA Children's Museum, Young Audiences and many more child-focused organizations.



Taste New Orleans/ Savor Literacy –New Event Supports STAIR: Developed by a freshman Tulane student, this inaugural fundraiser for STAIR was held in March on Tulane's campus and will become an annual event. STAIR board

members and supporters enjoyed the many food vendors and live music. Proceeds from the event purchased curriculum materials for STAIR sites.

AFFILIATE SITES

ALABAMA

Independent Presbyterian Church, Birmingham
 (7 locations)

FLORIDA

Edgewater United Methodist Church, Port Charlotte
 Pilgrim United Church of Christ, Port Charlotte

LOUISIANA

First United Methodist Church, Monroe

MARYLAND

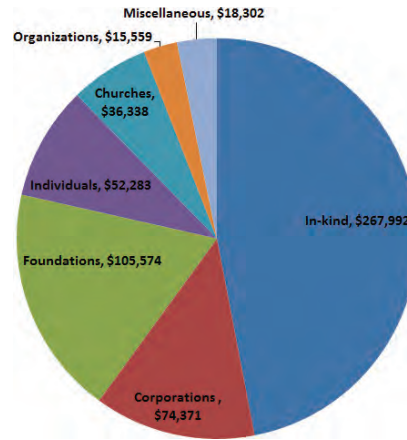
First Presbyterian Church, Annapolis

WEST VIRGINIA

Old Stone Presbyterian Church, Lewisburg



2011-2012



**Statement of Financial Activities
June 30, 2012**

Revenues and Support

Corporations/Foundations	\$179,945
Churches	36,338
Individuals	52,283
Organizations	15,559
Interest	1,018
Misc. Revenue	<u>17,284</u>
Subtotal	\$302,427

In-kind Contributions	<u>267,992</u>
TOTAL	\$570,419

Expenses

Salaries/Taxes	\$247,086
Transportation	40,173
Curriculum/Supplies	9,068
Snacks	5,850
PR/Postage/Printing	15,715
Audit/Professional Fees	12,164
Insurance	3,686
Staff Development/Travel	2,506
Depreciation	5,361
Other	<u>10,892</u>
Subtotal	\$352,501

In-Kind Expenses (occupancy, curriculum/books, misc.)	<u>\$267,992</u>
TOTAL	\$620,493

**Statement of Financial Position
June 30, 2012**

ASSETS

Current Assets:

Cash and Cash equivalents	\$ 94,095
Investments	184,794
Pledges and Interest Receivable	9,000
Prepaid Expenses	<u>1,162</u>
Total Current Assets	\$289,051

Other Assets:

Furniture, fixtures and equipment-net	8,170
Library-books and videos-net	<u>-</u>

Total Assets	\$297,221
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LIABILITIES AND NET ASSETS

Liabilities:

Accounts payable	\$5,130
Capital lease payable	<u>4,851</u>
Total Liabilities	\$9,981

Net Assets:

Unrestricted	258,880
Temporarily restricted	<u>28,360</u>
Total Net Assets	287,240

Total Liabilities and Net Assets	\$297,221
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STAIR wishes to thank its individual, foundation, organization and corporate donors for their support. The following list reflects donations made between July 1, 2011 and June 30, 2012. Gifts received after July 1, 2011 will be acknowledged in a future issue. Every effort has been made to accurately report the names in these lists. Please contact STAIR with any questions or corrections. Thank you for giving the gift of reading!

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1545 State Street
New Orleans, LA 70118

phone: (504) 899-0820
fax: (504) 895-2668
website: www.stairnola.org
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- \$500 to Sponsor a Student for a semester
- \$250 to help provide bus transportation
- \$150 to recruit and train a tutor
- \$100 to provide curriculum materials for 10 students
- \$50 for reading games for 10 students
- \$ _____ Any size gift is greatly appreciated.

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