



Start The Adventure In Reading



CELEBRATING 25 YEARS 1985-2010

Annual Report 2010

STAIR Marks 25 Years of Service

Marking its 25th anniversary in 2010, STAIR continues to be a successful children's literacy program in the Greater New Orleans area providing free one-on-one after school tutoring in reading and language skills to at-risk second-grade public elementary school students as well as literacy support to family members. Founded in 1985, STAIR has brought more than 300,000 hours of dedicated volunteer service to its partner public schools to help nearly 6,000 New Orleans area students excel. As it has been for 25 years, STAIR is led by a strong all-volunteer Board of Directors and Advisory Council, staffed by qualified literacy administrators, and endowed with a volunteer force of more than 350 trained community individuals.



STAIR Graduation at Woodland Presbyterian Church in May 2010.

STAIR Facts 2009-2010

- 238 students served
- 29 tutoring sites in Orleans, Jefferson and Plaquemines parishes
- 350+ volunteers
- 33 public schools
- Oral reading fluency on DIBELS test increased nearly 92%
- Of the STAIR parents who returned surveys, 100 % reported that their children's reading skills have improved, 88% said their children were much more interested in reading, and 73% said that helpful tutors made the difference.

Jim Howell
President

Sara W. Woodard
Executive Director



STAIR and the Prime Time Family Reading Time program. . .

sponsored by the Louisiana Endowment for the Humanities: In previous years, STAIR has coordinated the six-week Prime Time program of reading, discussion, and storytelling for children and family members from Dibert Elementary School and Esperanza Charter School. STAIR will conduct this program at Capdau UNO Charter School in the fall of 2010 and at another public elementary school in the spring of 2011.

STAIR Volunteers Are the Best!

Volunteers donated nearly **14,000 hours** to STAIR this past school year! If you add up all of our volunteer hours from tutors, Board and Advisory Council members, workday helpers and STAIR Affair volunteers, the total monetary value would be **\$311,355**. STAIR certainly appreciates the invaluable support of its community volunteers who lend their time and talents to our program.

STAIR BOARD OF DIRECTORS

President: Jim Howell

Vice President: Tina Brockmann

Treasurer: William M. Prieur

Secretary: Frieda McGregor

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STAFF

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Program/Materials Director,

Heidi Sherman

Curriculum Specialist, Penny Sproles

Administrative Assistant,

Debbie Casey



STAIR's Guest Reader Program: As part of STAIR's 25th anniversary observance, a diverse selection of community members were invited to read to the children during the regular tutoring sessions. Among STAIR guest readers was David McCelvey, vice president, Operations of Emeril's Homebase LLC, shown here with Wilson Charter School students and tutors from the STAIR site at Rayne Memorial United Methodist Church.



STAIR'S Partnerships: STAIR's tutoring sites are located at its partner schools, universities and various churches that donate storage space for curriculum materials and books as well as classroom space for tutoring. STAIR has partnerships with local universities as part of their work-study or service-learning programs, including Dillard, UNO, Xavier, Loyola and Tulane.

STAIR also continues to work with its partners New Orleans Kids Partnership, Connect2Educate Collaborative, Communities in Schools-New Orleans, New Orleans Musicians Assistance Foundation, Greater New Orleans Afterschool Partnership, Literacy Alliance of Greater New Orleans, First Book-Greater New Orleans and the Unified Nonprofits of Greater New Orleans.

STAIR Advisory Council

Paul E. Atkinson

Donald Beery

Ruth Bilbe

Cheryllyn M. Branche

Diana Boylston-Clark

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Pamela Dixon

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Ada Simmons

Penny Sproles

Sidney Eshleman Thornton

Jill C. Waid

Eileen T. Williams

R. Bruce Worley

"I appreciate everything you all did for my students. Thanks for helping so that all children can be literate and well rounded individuals in the future. From the families and children you all serve, I extend a Big **THANK YOU!**"

Teacher
Dibert Elementary School

Statement of Financial Position

June 30, 2010

FINANCIALS

Revenue and Support — June 30, 2010

Corporations/Foundations	\$ 163,337
Churches	38,640
Individuals	46,775
Organizations	20,001
STAIR Affair	82,847
21st Century Grant	15,000
Book Fair Events	1,347
Interest	1,720
Misc. Revenue	<u>906</u>
Subtotal	\$ 370,573
In-Kind Contributions	<u>\$ 282,154</u>
TOTAL	\$ 652,727

Expenses — June 30, 2010

Salaries/Taxes	\$ 219,418
Transportation	48,730
Curriculum/Supplies	15,207
Snacks	5,617
PR/Postage/Printing	9,374
Audit/Professional Fees	8,994
Insurance	4,022
Staff Development/Travel	2,474
Depreciation	7,023
Other	<u>29,043</u>
Subtotal	\$ 349,902
In-Kind Expenses	
(occupancy, curriculum/books, STAIR Affair, misc.)	<u>\$282,154</u>
TOTAL	\$ 632,056

ASSETS

Current Assets:

Cash and cash equivalents	\$ 277,920
Restricted cash	9,250
Investments	31,557
Pledges Receivable	47,500
Prepaid expenses	<u>2,089</u>
Total Current Assets	\$ 368,316

Furniture, fixtures and equipment - net	<u>\$ 4,256</u>
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Other Assets:

Library - books and videos	7,143
Pledges receivable	<u>34,342</u>

Total Assets	<u>\$ 414,057</u>
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LIABILITIES AND NET ASSETS

Current Liabilities:

Accounts payable	\$ 1,353
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Net Assets:

Unrestricted	329,112
Temporarily restricted	<u>83,592</u>
Total Net Assets	<u>412,704</u>

Total Liabilities and Net Assets	<u>\$ 414,057</u>
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For their in-kind support during 2009-10, STAIR thanks the following educational institutions, businesses, churches, organizations and individuals:

AT&T

A.C. Alexander Elementary School
Algiers Charter School Association
Airline Park Elementary School
Algiers United Methodist Church
Banneker Elementary School
Bauduit Elementary School
Behrman Elementary School
Belle Chasse Primary School
Belle Chasse United Methodist Church
Ben Franklin Elementary School
Berean Presbyterian Church
Bethune Elementary School
Birney Elementary School
Capdau UNO Charter School
Carrollton Church of Christ
Communities in Schools-New Orleans
Community Church Unitarian Universalist
Connect2Educate Collaborative
Dibert Elementary School
Dillard University
Donald Jefferson
Drew Elementary School
Eisenhower Elementary School
Esperanza Charter School
Faith Cumberland Presbyterian Church
First Book-Greater New Orleans
Fischer Elementary School
Garden District Book Shop
Gentilly Terrace UNO Charter School
Greater New Orleans Afterschool Partnership
Hammond's Transportation
Harahan Elementary School
Harney Elementary School
Harte Elementary School
Holy Angels Congregational Center
Jefferson Elementary School
Jefferson Parish Public Schools
Jefferson Presbyterian Church
John Calvin Presbyterian Church
Johnson Elementary School

Keating Magee Momentum Marketing
LaFete News
Lafayette Academy
Lake Forest Elementary School
Lakeview Presbyterian Church
Langston Hughes Elementary School
Literacy Alliance of Greater New Orleans
Louise S. McGehee School
Louisiana Endowment for the Humanities
Loyola University
McDonogh #42 Elementary School
Mission Research
Nelson UNO Charter School
New Orleans Gulf South Booksellers Assoc.
New Orleans Hornets
New Orleans Musicians Assistance Foundation
New Orleans Public Schools
New Orleans Recovery School District
Open World Family Services
Octavia Books
Optimist Club of New Orleans
Parkway Presbyterian Church
Plaquemines Parish Public Schools
Rayne Memorial United Methodist Church
Rev. Donald R. Frampton
Save Our Schools NOLA
Schaumburg Elementary School
Simon & Schuster
St. Andrew's Episcopal Church
St. Andrew's Episcopal School
St. Charles Avenue Presbyterian Church
St. Martin's Episcopal School
St. Paul's United Methodist Church
Steven Blackmon
Terry Patterson
Tulane University
Tyrone Smith
Unified Nonprofits of Greater New Orleans
University of New Orleans
Wayne Willcox
William Hart Elementary School
Wilson Charter School
Woodland Presbyterian Church
Xavier University
Young Audiences/Arts for Learning

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Dr. and Mrs. Elijah Sproles

STAIR wishes to thank its individual, foundation, organization and corporate donors for their support. The following lists reflect donations made between July 1, 2009 and June 30, 2010. Gifts received after July 1, 2010 will be acknowledged in a future issue. Every effort has been made to accurately report the names in these lists. Please contact STAIR with any questions or corrections. Thank you for giving the gift of reading!

Legend:

STAIR Leaders: \$5,000+
STAIR Champions: \$1,000 - \$4,999
STAIR Benefactors: \$500 - \$999
STAIR Patrons: \$250 - \$499
STAIR Supporters: \$100 - \$249
STAIR Donors: \$1 - \$99

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(in loving memory of Jean Wilson Mitchell)
Mr. and Mrs. John Morrow
Mr. and Mrs. Eric O'Bell
Mrs. Margaret Orr
Mr. Subash Pereira
Mr. and Mrs. Hunter Pierson

2009-2010 STAIR Sites

ORLEANS PARISH

Algiers United Methodist Church
Ben Franklin Elementary School
Berean Presbyterian Church
Capdau UNO Charter School
Carrollton Church of Christ
Dibert Elementary School
Dillard University
Einstein Charter School
Fischer Elementary School
Holy Angels Congregational Center
Lafayette Academy
McDonogh #42 Elementary School
Nelson UNO Charter School
Open World Family Services
Rayne Memorial United Methodist Church
St. Andrews Episcopal Church
St. Charles Ave. Presbyterian Church (2 sites)
Tubman Elementary School
Tulane University-Chapel of the Holy Spirit (2 sites)
Woodland Presbyterian Church

JEFFERSON PARISH

John Calvin Presbyterian Church
Faith Cumberland Presbyterian Church
William Hart Elementary School
Jefferson Presbyterian Church
Airline Park Elementary School/
Parkway Presbyterian Church
St. Paul's United Methodist Church

PLAQUEMINES PARISH

Belle Chasse United Methodist Church

AFFILIATE SITES

Alabama

Independent Presbyterian Church
Birmingham

First Presbyterian Church
Birmingham

Delaware

First and Central Presbyterian Church
Wilmington

Florida

Edgewater United Methodist Church
Port Charlotte

Pilgrim United Church of Christ
Port Charlotte

Louisiana

Presbyterian Church of Ruston
Trinity United Methodist Church
Ruston

Maryland

First Presbyterian Church
Annapolis

West Virginia

Old Stone Presbyterian Church
Lewisburg



STAIR students leave the STAIR site at St. Charles Ave. Presbyterian Church and are taken safely home by STAIR's bus partner, Hammond's Transportation.

Communities Foundation of Texas
CP3 Foundation
Entergy Charitable Foundation
Ella West Freeman Foundation
GPOA Foundation
Greater New Orleans Foundation
Bruce J. Heim Foundation
Keller Family Foundation
Mazda Foundation
Open World Family Services, Inc.
Peyback Foundation
Real Estate Tax Group, LLC
RosaMary Foundation
Edward G. Schlieder Educational Foundation
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St. Charles Ave. Presbyterian Church
Patrick F. Taylor Foundation
Versabar, Inc.
Young Audiences/Arts for Learning

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Dollar General
Edison Chouest Offshore, LLC
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Fore!Kids Foundation
Grantham, Mayo, Van Otterloo & Co.
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New Orleans Kids Partnership
New Orleans Musicians Assistance Foundation
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Poydras Properties, LLC
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Rome, Arata, Baxley, Stelly, LLC
State Farm Insurance
WDG Architects & Engineers
Whitney National Bank
Woodland Presbyterian Church

STAIR Benefactors

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Kiwanis Club of Algiers-Morning Edition
Property Management Group, LLC
Redstone Summit Foundation
Save Our Schools NOLA
Ultimate Events, LLC
Welcome Neighbors

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Cohiba Property Services
Communities In Schools of Greater New Orleans, Inc.
Executive Women's International-NO Chapter
Fifth District Savings Bank
Hiram Investments, LLC
Hughes Walmsley
J. B. Levert Foundation
Kostmayer Construction, LLC.
Luckmore Finance Corp.
Peter Mayer Advertising, Inc.
National Apartment Association
Salley, Hite & Mercer, LLC

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Design The Planet
Edgewater Methodist Church
Eustis Community Property
Lakeview Presbyterian Church
Louis A. and Lillian L. Glazer Family Foundation
Jones Lang LaSalle Americas, Inc.
Maple Street Bookshop
St. Anna's Residence

STAIR Donors

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Marianite Sisters Of The Holy Cross
Convent

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Mr. and Mrs. Luis Zervigon

Thank you to the many individuals who designated donations to STAIR through the United Way and Combined Federal Campaign. The following is a partial list provided by the above organizations:

Ms. Yojna S. Calix
Ms. Susan O. Crochet
Mr. Bobby Duplantier
Ms. Katherine G. Faust
Mr. John L. Greene
Ms. Tory K. Johnson
Ms. Kiandra Moore

FOUNDATIONS, BUSINESSES, AND ORGANIZATIONS

STAIR Leaders:

Joe W. & Dorothy Dorsett Brown Foundation
Carrollton Rotary Club
City Of New Orleans, Louisiana

A complete list of STAIR donors is available at www.stairnola.org.





STAIR

START THE ADVENTURE IN READING

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New Orleans, LA 70118

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fax: (504) 895-2668
web site: www.stairnola.org
e-mail: stair@scapc.org

YOU'RE INVITED...

to be a Friend of STAIR. Just complete this form and mail it to the STAIR office, or visit our website at www.stairnola.org to make your gift online. It's just that easy! Your contribution to STAIR will give a child the gift of reading. As a Friend of STAIR you will be listed in our annual report and on our website. Please consider a gift today!

YES, I would like to be a Friend of STAIR!

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Please charge \$ _____ to my credit card.

VISA MasterCard Exp. Date: _____

Card No.: _____

Name as on card: _____

Signature: _____

My company will match gift (match form enclosed).

I am interested in volunteering. Contact me.

\$1,000 STAIR Major Supporter

\$750 to Sponsor a Student for a year

\$375 to Sponsor a Student for a semester

\$250 to help provide bus transportation

\$150 to recruit and train a tutor

\$100 to provide curriculum materials for 10 students

\$50 for reading games for 10 students

\$ _____ Any size gift is greatly appreciated.

Please make checks payable to Start The Adventure In Reading (STAIR)
STAIR, 1545 STATE STREET, NEW ORLEANS, LOUISIANA 70118

THANK YOU FOR GIVING THE GIFT OF READING!