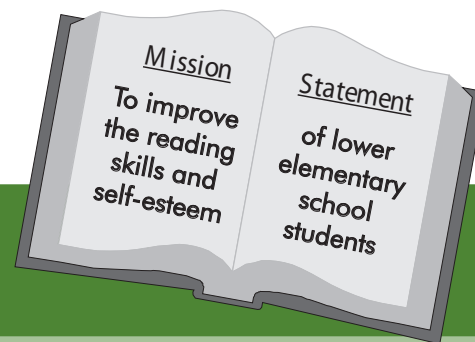




Start The Adventure In Reading



Mission
To improve
the reading
skills and
self-esteem

Statement
of lower
elementary
school
students

Serving Children Since 1985

Annual Report 2013

STAIR Program Evaluation

The STAIR Board of Directors has authorized a comprehensive 6-month evaluation of the STAIR program beginning in the fall of 2013. Dr. Judith Kieff, a veteran Professor of Curriculum and Instruction at the University of New Orleans, will conduct the study. Dr. Kieff's career began as a second grade teacher and she has a variety of teaching experience at the preschool, elementary, and the college level. She has done research in early education, authored journal articles and texts, and conducted a number of program evaluations.

Dr. Kieff will review the STAIR program relying heavily on the most recent and trusted research on effective childhood literacy improvement methodology, including national and local Grade Level Reading Program recommendations. She also will review STAIR's alignment with the Common Core Curriculum and other requirements of the Louisiana Department of Education.

Following a review of Dr. Kieff's final report next spring, STAIR's board and staff plan to implement the recommendations of the evaluation.

Tina Brockmann
Board President

Sara W. Woodard
Executive Director



Allen Gibbs and Paulette Kloepfel
with STAIR students at Chahta-Ima
Elementary School.

STAIR Program Expands to the North Shore

With the support of multiple organizations, companies, churches and individuals, STAIR has opened two new sites in St. Tammany Parish. Spearheaded by STAIR board member Allen Gibbs, the program expansion includes new sites in Lacombe (serving Chahta-Ima Elementary School) and in Covington (serving Covington Elementary School).

Site sponsors for the Lacombe site include First Baptist Church and members of the community. Site sponsors for the Covington site include Wells Fargo Advisors, Covington Presbyterian Church and Covington Rotary Club. This school year, STAIR will operate 29 tutoring sites in Orleans, Jefferson, Plaquemines and St. Tammany parishes.

STAIR Facts 2012-2013

- 227 students served
- 28 tutoring sites in Orleans, Jefferson, Plaquemines and St. Tammany parishes
- 350+ volunteers donated 13,013 tutoring hours
- 33 public schools served
- Oral reading fluency on reading tests on average increased 87% on the DIBELS test, 86% on the DRA test and 94% on the STEP test.

STAIR Honors Its Volunteers

This past year, STAIR celebrated National Volunteer Week with three events honoring tutors in three parishes.

At the West Bank party, guests enjoyed food and entertainment at the home of Diamon and Jim Howell.



2012-2013 STAIR Tutoring Sites

ORLEANS PARISH (schools served)

Algiers United Methodist Church (Behrman)
Arthur Ashe Charter School
Ben Franklin Elementary School
Carrollton Church of Christ (Esperanza)
Dillard University (Gentilly Terrace)
Harney Elementary School
Lafayette Academy
Lakeview Presbyterian Church (Capdau/Dibert)
Nelson Charter School
Rayne Memorial United Methodist Church (Wilson)
St. Andrew's Episcopal Church (various)
St. Charles Ave. Presbyterian Church (Bethune/SciTech)
Success Preparatory Academy
Tulane University-Chapel of the Holy Spirit (Banneker/Johnson)
Tulane University-Newcomb (various)
Woodland Presbyterian Church (Eisenhower/Harte)

JEFFERSON PARISH (schools served)

John Calvin Presbyterian Church (Birney)
Grace Presbyterian Church (Alexander)
William Hart Elementary School
Jefferson Presbyterian Church (Jefferson)
Matas Elementary School
St. Augustine's Episcopal Church (Bissonet Plaza)
St. Paul's United Methodist Church (Harahan)

PLAQUEMINES PARISH (schools served)

Belle Chasse YMCA (Belle Chasse Primary School)

ST. TAMMANY PARISH (schools served)

Chahta-Ima Elementary School

PRIME TIME Family Reading Time

This 6-week LEH-funded program has been conducted by STAIR each semester for the past 4 years with programs serving 9 schools, including a bilingual version at Esperanza Charter (shown in photo). STAIR is hosting the program during the 2013-14 school year serving children from Harney Elementary School.



STAIR Affiliate Sites

ALABAMA

Independent Presbyterian Church, Birmingham

FLORIDA

Edgewater United Methodist Church, Port Charlotte
Pilgrim United Church of Christ, Port Charlotte

LOUISIANA

First United Methodist Church, Monroe

MARYLAND

First Presbyterian Church, Annapolis

WEST VIRGINIA

Old Stone Presbyterian Church, Lewisburg



2012-2013

Statement of Financial Activities June 30, 2013

Revenues and Support

Corporations/Foundations	\$ 171,056
Churches	37,200
Individuals	50,820
Organizations	16,480
Interest	812
Fundraising	58,575
Misc. Revenue	<u>3,000</u>
Subtotal	\$ 337,943

In-kind Contributions	<u>282,869</u>
TOTAL	\$ 620,812

Expenses

Salaries/Taxes	\$ 252,594
Transportation	37,380
Curriculum/Supplies	23,238
Snacks	5,889
PR/Postage/Printing	8,571
Audit/Professional Fees	10,411
Insurance	3,866
Staff Development/Travel	1,986
Depreciation	5,212
Other	<u>13,719</u>
Subtotal	\$ 362,866

In-Kind Expenses	<u>\$ 282,869</u>
(occupancy, curriculum/books, misc.)	
TOTAL	\$ 645,735

Statement of Financial Position June 30, 2013

ASSETS

Current Assets:

Cash and Cash equivalents	\$ 74,166
Investments	185,419
Pledges and Interest Receivable	2,500
Prepaid Expenses	<u>1,234</u>
Total Current Assets	\$ 263,319

Other Assets:

Furniture, fixtures and equipment-net	<u>2,958</u>
Total Assets	\$ 266,277

LIABILITIES AND NET ASSETS

Liabilities:

Accounts payable	\$ 1,630
Capital lease payable	<u>2,325</u>
Total Liabilities	\$ 3,955

Net Assets:

Unrestricted	258,222
Temporarily restricted	<u>4,100</u>
Total Net Assets	262,322

Total Liabilities and Net Assets	\$ 266,277
---	-------------------

2013-2014 BOARD OF DIRECTORS

President: Tina Brockmann
Vice President: Lauren Schug Wilson
Treasurer: Harrison Frampton
Secretary: Nora B. Bilbro
Past President: Jim Howell

MEMBERS:

Carroll Bernard
Ro Brown
John Galbraith
Allen Gibbs
Antoinette Green
Kelly Harris-DeBerry
Jonnie L. Honse
Sara Hudson
Sherri Zeller O'Bell
Philip Sherman
John Stockmeyer
Laura L. Symmes
Coretta Thomas
Lori T. Wynne

STAFF

Executive Director, Sara Woodard
Development Director, Anne Elizabeth Fuselier
Volunteer Director, Elizabeth Artigues
Program Director, Heidi Sherman
Materials Coordinator, Melissa Luer
Administrative Assistant, James Hibbs

2013-2014 ADVISORY COUNCIL

Donald Beery
Ruth Bilbe
Diana Boylston-Clark
Cheryllyn M. Branche
Deirdre Johnson Burel
Mary Lee Carver
John V. Garoutte, M.D.
Lauren G. Habetz
Sandra Hartman, Ph.D.
Eartha Lee Johnson, Ph.D.
Christine Jordan
Sydney Touchstone Lawder
Dipo Mosadomi
William M. Prieur
Jade Brown Russell
Sidney Eshleman Thornton
Jill C. Waid
Brandy Whisnant
Eileen T. Williams
Jonathan C. Williams, Ph.D.
R. Bruce Worley

STAIR wishes to thank its individual, foundation, organization and corporate donors for their support. The following lists reflect donations made between July 1, 2012 and June 30, 2013. Gifts received after July 1, 2013 will be acknowledged in a future issue. Every effort has been made to accurately report the names in these lists. Please contact STAIR with any questions or corrections. Thank you for giving the gift of reading!

Legend:

STAIR Leaders: \$5,000+
STAIR Champions: \$1,000 to \$4,999
STAIR Benefactors: \$500 - \$999
STAIR Patrons: \$250 - \$499
STAIR Supporters: \$100 - \$249
STAIR Donors: \$1 - \$99

STAIR Leaders

Booth-Bricker Foundation
Joe W. & Dorothy Dorsett Brown Foundation
Ella West Freeman Foundation
Entergy Charitable Foundation
ExxonMobil Cut Off Community Children's Reading Program Fund- GNOF
Fore!Kids Foundation
Freeport-McMoRan Foundation
Mr. John Galbraith
GPOA Foundation
Eugenie and Joseph Jones Family Foundation
Keller Family Foundation
Kinder-Morgan
New Orleans Kids Partnership
Phillips 66 Alliance Refinery
Real Estate Tax Group, LLC
RosaMary Foundation
Edward G. Schlieder Education Foundation
Selley Foundation
Mr. and Mrs. John Stockmeyer
St. Charles Avenue Presbyterian Church
Versabar, Inc.
Mary Freeman Wisdom Foundation

STAIR Champions

Mr. Lee R. Adler
The Barman's Fund
Mr. and Mrs. Darryl Berger
Mr. David Bonderman
Carrollton Rotary Club
Chaffe McCall
Covington Presbyterian Church
Estate of Betty Wisdom
First Baptist Church of Lacombe
Foley Family Charitable Fund
Gillis, Ellis and Baker, Inc.
Greater New Orleans Foundation
Gustaf Westfeldt McIlhenny Family Foundation
Hash House Harriers
Heim Foundation
Mr. and Mrs. James Howell
IBERIABANK
Kuchler Polk Schell Weiner &

Richeson, LLC
Mr. and Mrs. Michael Lanoux
Mr. and Mrs. Ken Lawder
Mr. Sheldon Lykes
Mr. and Mrs. William Marks
Mr. and Mrs. R. Kent Mitchell
New Orleans Musicians Assistance Foundation
Mr. Subash Pereira
PeyBack Foundation
Mr. and Mrs. Dick Piner
Mr. and Mrs. Thomas Symmes
Taste New Orleans--Savor Literacy Participants-Josh Weinberg
Mr. and Mrs. Norwood Thornton
St. Augustine's Episcopal Church
Target Community Relations
Tulane University
Wells Fargo Advisors, LLC
Capt. And Mrs. John S. White
Mr. and Mrs. Bert Wilson
Mr. and Mrs. Thomas K. Winingder

STAIR Benefactors

Mr. John Arnold
Ms. Sue Ann Balmer
Mr. and Mrs. William F. Banta
Baptist Community Ministries
Mr. and Mrs. J. M. Bilbro
Ms. Elizabeth Boh
Everett J. Bonner Advertising, LLC
Mr. and Mrs. John Bookout
Mr. and Mrs. Erich Brockmann
Mr. and Mrs. Romallice Brown
Judge and Mrs. Christopher J. Bruno
Carr, Riggs & Ingram, LLC
Chevron Humankind- Matching Gift Program
Covington Rotary Club
Executive Women International-New Orleans Chapter
Mr. and Mrs. Frank Descant
Ms. Elaine Garvey
Ms. Antoinette Green
Mr. Matt Greenbaum
Ms. Lauren G. Habetz
Dr. Sandy Hartman
Mr. and Mrs. David Hunt
Dr. and Mrs. Calvin Johnson
Mr. and Mrs. Hans Jonassen
Mr. and Mrs. Charles Kehoe
Mr. Ken Kinnett and Ms. Stella Shackelford
Ms. Colleen Kirkley
Kiwanis Club of Algiers Morning Edition
Kiwanis Club of North Shore
Mr. and Mrs. James Kwiatkowski
J. B. Levert Foundation
Mr. Thomas Mahon
Mr. and Mrs. John Morrow
New Orleans Gulf South Booksellers Association
Northshore Baptist Association
Mrs. Marsha O'Connor
Poydras Louisiana, LLC
Redstone Summit Foundation
Mr. and Mrs. Al Ruhl
Ms. Mary Stockmeyer
Ms. Sarah Symmes
Ms. Phyllis Taylor
Mr. and Mrs. Matt Wisdom

STAIR Patrons

Mr. and Mrs. Hirschel Abbott
Ms. Barbara Arras
Mr. and Mrs. H. Stuart Ball
Mr. and Mrs. William Bell
Mr. and Mrs. Thomas Benjamin
Ms. Carroll Bernard
Mr. and Mrs. Vernon Brinson
Ms. Myrna Carpenter
J.P. Morgan Chase
Ms. Claudia Cope
Ms. Martha A. Eshleman
Mr. and Mrs. Louis Fishman
Ms. Ellen Frischhertz
Dr. Lynne Gleiber
Ms. Jonnie Honse
Mr. John Houser
Mr. and Mrs. Jim Howell
Mr. and Mrs. Jack Hulse
Ms. Kathryn Isenmann
Dr. Shobha Joshi
Mrs. Barbara Katz
Mr. and Mrs. John D. Kitchen
Ms. Adrienne Laborde
Ms. Carol Lacey
Mr. and Mrs. Jay Lapeyre
Mr. and Mrs. Michael Lejeune
Mr. and Mrs. D. Keith Lessig
Dr. and Mrs. William Luer
Ms. Tara Luparello
Mr. John Martin
Mr. Peter Mayer
Ms. Emily Morrison
Mr. and Mrs. Eric O'Bell
Mr. and Mrs. Henry O'Connor, Jr.
OfficeLink
Mr. and Mrs. Michael O'Keefe
Mr. and Mrs. Kevin Reed
Mr. and Mrs. Richard Roth
Ms. Kathy Rush
Salley, Hite & Mercer, LLC
Mr. and Mrs. Hughes Walmsley
Ms. Lori Wynne

STAIR Supporters

Ms. Susan C. Adler
Mr. and Mrs. Richard Adler
Ms. Angelle Alciatore
Mr. and Mrs. Herb Anderson
Ms. Kendra Anspaugh
Mr. and Mrs. Corny Apffel
Ms. Sandra Arcement
Ms. Nancy Arizi
Ms. Claire Avegno
Frank M. Barnes Construction Co.
Inc.
Ms. Susan Bailey
Ms. Jackie Bartlett
Ms. Martha Bauman
Mr. John Becker
Mr. and Mrs. Michael Bell
Mr. William F. Brennan
Mr. and Mrs. Richard Britson
Ms. Margaret Brooke
Mr. Mac Bruton
Dr. and Mrs. R. Brent Butcher
Mr. and Mrs. Hampton Carver
Mr. Vikram Chandhok
Ms. Alice Clark
Mr. and Mrs. Wesley Clark
Ms. Cathy Collins
Ms. Blanche Comiskey
Mr. Duncan Cox

Mr. and Mrs. Joseph Cruthirds
Ms. Monica Davidson
Mr. and Mrs. Jarvis DeBerry
Development South LLC
Mr. and Mrs. Jim Dicks
Bart Dornier Insurance Agency, Inc.
Edgewater Methodist Church
Ms. Melinda Early
Mr. and Mrs. Conway Farrell
Sybil M. and D. Blair Favrot Family
Fund
Ms. Allison Freeman
Mrs. Lorraine Caffery Friedrichs
Mr. and Mrs. Joseph Andrew
Fuselier
Dr. and Mrs. John V. Garoutte
Mr. and Mrs. James Geary
Mr. John Geiser, III
Mr. and Mrs. Charles Genre
Mr. and Mrs. Allen Gibbs, Jr.
Ms. Dorinda Glaeser
Guidry Physical Therapy
Ms. Terri Hamilton
Dr. and Mrs. Dan Healan
Mr. and Mrs. William Hess
Mr. and Mrs. Jack Hulse
Ms. Paula Isenmann
Dr. and Mrs. Tim Irwin
Ms. Aileen Janney
Mr. Emmett P. Jones
Ms. Paulette Jones
Ms. Debra Judd
Mr. and Mrs. Junius Kaufman
Ms. Ashley King
Mr. and Mrs. Eric Laborde
Mr. and Mrs. John Laborde
Mr. and Mrs. Allan Ledbetter
Dr. and Mrs. Francis E. LeJeune
Dr. and Mrs. Ed Lindsey
Louisiana Endowment for the
Humanities
Mr. and Mrs. Archie Manning
Mr. and Mrs. William McNeal
Mrs. Machale Miller
Mrs. Anne Montgomery
Mr. and Mrs. James Morse
Moss Realty, LLC
Mr. and Mrs. Alan Mumford
Mr. and Mrs. Kevin Murphy
Mr. Ernest B. Norman, III
Mrs. Marsha O'Connor
Ms. Anni Ohri
Mr. and Mrs. Jerry R. Osborne
Mrs. Karen Place
Mr. and Mrs. Lee Plotkin
Ms. Jane Pyle
Mr. and Mrs. Lee Randall
Mr. and Mrs. Christopher Rodrigue
Perry and Paul Rogers
Rome, Arata, Baxley, Stelly, LLC
Ms. Rosemary Ryan
L. W. Salvatore
Mr. and Mr. Edmund Schrenk
Mr. Philip Sherman
Mr. Tim Soslow
Stegall, Benton & Associates, LLC
Ms. Ann Stewart
Mr. Paul Thiels
Ms. Paula Tromp
Ms. Anne Wallis
Dr. and Mrs. Robert G. Weilbaecher
Ms. Erin Weston
Mr. and Mrs. Harry G. Wiederspahn
Ms. Eileen T. Williams

Mr. and Mrs. Jonathan Williams
Ms. Lauren Wilson
Ms. Boncile F. Wilson
Mr. and Mrs. Walter Wise
Mr. and Mrs. R. Bruce Worley
Mr. and Mrs. George V. Young

STAIR Donors

Ms. Sandra Adelberg
Ms. Jane Anderson
Ms. Brooke Bailey
Ms. Sally Banta
Ms. Carolyn Barber-Pierre
Ms. Melissa Barker
Mr. John S. Batson
Ms. Laura Bayon
Mr. Jeff Bazzi
Mr. and Mrs. Richard Beach
Ms. Carol Becker
Mr. and Mrs. Jack C. Benjamin
Ms. Rachel Bergman
Mr. and Mrs. George Bilbe
Mr. and Mrs. Wilton Bland, III
Ms. Alison Blondeau
Mr. Christopher Boudy
Ms. Maggie Bourgeois
Ms. Mary Brown
Mr. and Mrs. Michael Brown
Mr. and Mrs. Owen Brown
Ms. Nan Burby
Mr. Robert Burwell
Ms. Suzanne Butler
Elizabeth Calogero
Ms. Amanda Cambre
Ginny Campion
Ms. Deanna Cantin
Mr. and Mrs. Burt Carnahan
Ms. Janice Catledge
Sarah Churney
Ms. Katherine Conklin
Ms. Kate Cuno
Ms. Constance Dahlberg
Audrey Dennis
Ms. Susan Dinneen
Ms. Marla Donovan
Ms. Madelene Edelman
Mr. and Mrs. Richard H. Ellis
Mr. and Mrs. William Ellis
Ms. Janet Leigh C. England
Ms. Patience Enyart
Mr. and Mrs. Phil Fischer
Mr. D. Harrison Frampton
Dr. and Mrs. Donald Frampton
Ms. Kimberly Frisard
Mr. and Mrs. Goodier
Mrs. Christina Goodridge
Ms. Mary Gros
Mr. and Mrs. Joseph Guillory
Mr. and Mrs. Michael G. Hackett
Mrs. Judy Hancock
Mr. Jeffery Hardin
Ashley Nichole Harris
Mrs. Amy Haspel
Mrs. Mary W. Hebert
Ms. Brenda Higgins
Ms. Makenzie Hill
Mr. and Mrs. Donald Hoffman
Mr. and Mrs. Ward Howard
Ms. Sara Hudson
Ms. Jenny Hunter
Ms. Cathy Howard
Mr. Daniel Hu
Etheldreda (Bootsie) Ingraham
Mrs. Martha Irwin

JCH Development, LLC
Ms. Laura Jensen
Ms. Therese Johnson
Ms. Esther Jordan
Kappa Kappa Gamma-New Orleans
Chapter
Ms. Charel Katz
Mrs. Juliette Kernion
Ms. Paulette Klooppel
Geri Kolwe
Shay Kulkarni
Mr. Andrew Larimer
Ms. Vera Lester
Ms. Charlotte Livingston
Ms. Christina Lochbrunner
Ms. Lisa Magee
Mr. and Mrs. Joel Mague
Mrs. Jane Mathes
Mark A. Mayer
Mr. and Mrs. H. B. McFadden
Mr. and Mrs. William Forrester
Mr. and Mrs. W. W. Messersmith
Ms. Kathryn Montgomery
Ms. Larissa Muetzel
Mr. Patrick Murphree
Ms. Courtney Nalty
Ms. Diane Newman
Ms. Margaret Newman
Mr. Justin Nobel
Ms. Linda Novak
Mr. and Mrs. William J. Oberhelman,
Jr.
Beth Oubre
Ms. Clara Pincus
Sydney Plotkin
Mr. and Mrs. John Reed
Rick Olivier Photography
Ms. Maria Roach
Ms. Jennifer Rowland
Ms. Ann Sale
Ms. Lillian Samardzija
Mr. and Mrs. Edgar Saunders, Jr.
Mr. and Mrs. Peter Schlegel
Ms. Geraldine Settoon
Ms. Christina Sheets
Ms. Catherine M. Simoneaux
Mr. Alfred Stacey
Mr. and Mrs. Gordon Sterling
Mr. Thomas Stockmeyer
Ms. Matilda Stream
Mr. Hunter Tab
Mr. and Mrs. William Thames
Ms. Coretta Thomas
Ms. Beverly Toca
Mr. and Mrs. Angelo Toups
Ms. Sherry Vinturella
Ms. Erica Washington
Mrs. Edward F. Wegmann
Ms. Judith Whann
Ms. Elaine White
Ms. Juliana Wilkins
Mr. and Mrs. Allan Woodard
Ms. Cathy Woodham
Mr. and Mrs. Richard Yancey, IV
Ms. Deborah York
Mr. and Mrs. Robert Young

Thank you to the many individuals who anonymously designated donations to STAIR through the United Way and Combined Federal Campaign.



Non-Profit
Organization

U.S. Postage
PAID

New Orleans, LA
Permit No. 2640

1545 State Street
New Orleans, LA 70118

phone: (504) 899-0820
fax: (504) 895-2668
website: www.stairnola.org



YOU'RE INVITED...

to be a Friend of STAIR. Just complete this form and mail it to the STAIR office, or visit our website at www.stairnola.org to make your gift online. It's just that easy! Your contribution to STAIR will give a child the gift of reading. As a Friend of STAIR you will be listed in our annual report and on our website. Please consider a gift today!



NEW!

Use your mobile device to make a donation online with no wait!

YES, I would like to be a Friend of STAIR!

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Please charge \$ _____ to my credit card.

VISA MasterCard Exp. Date: _____

Card No.: _____

Name as on card: _____

Signature: _____

My company will match gift (match form enclosed).

I am interested in volunteering. Contact me.

\$1,000 to Sponsor a Student for a year

\$500 to Sponsor a Student for a semester

\$250 to help provide bus transportation

\$150 to recruit and train a tutor

\$100 to provide curriculum materials for 10 students

\$50 for reading games for 10 students

\$ _____ Any size gift is greatly appreciated.

Please make checks payable to Start The Adventure In Reading (STAIR)

STAIR, 1545 STATE STREET, NEW ORLEANS, LOUISIANA 70118

THANK YOU FOR GIVING THE GIFT OF READING!